



Family Communication & Media Consent

Family Communication

At TCW, we believe pictures, both still and moving, tell a powerful story of your child's development. We also understand that there are many reasons you may prefer we do not take or share pictures of your child. Our family communication app, Kaymbu, allows us to easily and securely share school updates, progress reports, daily notes, and more with you; please indicate your preferences to receive this communication below:

You may choose to have us keep your cell phone number to receive text messages*, email, or both on file in our system. If you fill in both, you must also check **one** box to indicate which method you prefer. Routine messages will be sent to preferred contact only, and urgent messages will be sent to both.

Parent #1 Name: _____

cell: _____ email: _____

Parent #2 Name: _____

cell: _____ email: _____

The Children's Workshop (circle one) **MAY** or **MAY NOT** (initial here _____) take pictures of my child to be included with these communications **to the people listed above only**.

Feel free to also visit your app store on any mobile device to download the "Kaymbu for Parents" app. You may register using any of the contact information you have listed above.

*standard messaging rates may apply

Media Consent

TCW likes to use pictures, still and moving, to spread the word not only about our own early education programs, but also about the importance of access to high quality childcare for all families. We like to use pictures of the great moments happening at our schools to share this information in the following ways: moments and newsletters to other families, internal newsletters and resources to our educators and staff, informational material for incoming families, on our website and blogs, newspapers and magazines (print and digital), social media outlets, and at conferences. Indicate below if we may use your child's pictures, still or moving, for these purposes.

In all cases, pictures are for internal or promotional use only and will never be shared beyond these uses or without express parental consent as indicated below. By signing your consent to allow TCW to use pictures of your child, you acknowledge your understanding that neither you nor your child will receive remuneration for your voluntary participation or future use of pictures, still or moving.

yes, TCW **may** use pictures of my child as described above (Initial here: _____)

no, TCW **may not** use pictures of my child as described above (Initial here: _____)

Parent/Guardian Signature: _____

date

If you have questions about this form, please email info@childrensworkshop.com